

**PROGRAMME**

# TESI Summer School on Social Innovation

From the 28th of August  
to the 2nd of September  
*University of Belgrade*

**PARTNERS**



# PROGRAMME

## MONDAY 28/08

14-15.30

### What does it mean the “social” in Social Innovation?

– *Riccardo Prandini - Full Professor in Sociology at Università degli Studi di Bologna*

Relating to the works developed in the last decades by the European critical approach to Social Innovation, the lecture introduces a concept of SI based on three interconnected core principles (Moulaert et al. 2013b):

- it meets genuine needs neglected by the current social structures;
- it creates new forms of eco-social/institutional relations and polities; and
- it collectively empowers people (especially marginalised people) to act - not only within the existent systems and modes of governance but also towards transforming them.

16-17.30

### Development of social entrepreneurship in Serbia: Current situation, perspective, best practices of sustainable social enterprises and lessons learned

– *Miodrag Shrestha - Owner of Social Impact consulting agency Belgrade(UBFZF)*

– *Miodrag Nedeljković - executive director of Initiative for Development and Cooperation, Serbia (UBFZF)*

This lecture focuses on the main factors that contributed to the development of social entrepreneurship in Serbia, examining the current situation, future perspectives, best practices of sustainable and not-so-sustainable social enterprises, and the key lessons learned in this context.

## TUESDAY 29/08

9.30-11

### Urban regeneration processes, social innovation and social impact

– *Beatrice Maria Bellè, Post Doc Researcher in Urban Studies (Università Iuav di Venezia)*

– *Eleonora Righetto, Architect and PhD Researcher at Università degli Studi di Padova*

Contemporary cities are facing a variety of challenges and the role of social innovation has become more and more important. One of the urgency is that of urban regeneration practices and processes. This introductory lecture aims at focussing both on potential conditions enabling urban regeneration processes to happen and to understand which are the kind of impacts that are measurable where urban regeneration processes happen.

11.30-13

### Case di Quartiere in Italy: an experiment in social innovation and community-building

– *Laura Lorenza Magnani - Project Manager at FROM - Moltiplichiamo valore pubblico*

– *Davide Di Muri - Project Manager and Coordinator at TANK-Coworking Space (ARCI Brindisi)*

The workshop is based on ‘Case di Quartiere’ in Brindisi. The role of ‘Case di Quartiere’, especially in complex and difficult urban contexts is a new innovative tool providing services and a certain degree of welfare through self-organisation, community building and co-design. The presented cases will discuss how social innovation and different practices are contributing on the one hand, to enhance communities, raise and support self-awareness, on the other hand, to provide a ‘manifesto’ of this network.

14-15.30

## Capacity building for the development of ecosystems of social economy

– *Tiziana Ciampolini: Responsabile dell'area capacity building - Presidente di S-nodi*

This laboratory presents project design and project management methods to accompany territorial networks to achieve positive impact objectives in their communities. The module focuses on how to support the capacity building of local communities in increasing their skills and competencies to implement lasting, significant, and sustainable interventions through co-design and co-planning methods designed to share social innovative projects together with the stakeholders.

## WEDNESDAY 30/08

9.30-11

### Technological Innovations and Ageing Societies

– *Simona Hvalič Touzery - assistant professor at the Centre for Social Informatics, Faculty of Social Sciences, University of Ljubljana*

Well-being technologies (WT) aim to improve functioning, safety and independence, but face challenges for success. It's crucial to understand the context and weigh the pros and cons, considering the key role of active end-user involvement, management of inequalities and holistic consideration of technology.

11.30-13

### The role of structural funds for social innovation's ecosystems

*Kristian Mancinone - Social innovation expert at ART-ER*

Over the last 15 years, social innovation has become increasingly important both as a process and as a tool for designing innovation policies. This lecture will present the case study based on the experience of the Emilia-Romagna Region (Italy) during the new 2021-2027 programming period.

14-15.30

### Empowering Communities through Participatory Design

*Elena Tzamouranou - Researcher (HOU-Daissy) & Member of Dock (dock-sse.org)*

In recent years, participatory design has emerged as a powerful approach to address complex challenges in various fields. Building on the principles and methodologies of participatory design, this workshop offers a dynamic and interactive session to empower participants with the skills and knowledge needed to catalyze positive change in local development projects.

## THURSDAY 31/08

9.30-11

### Innovative solutions to labour market integration of migrants and refugees

– *Drago Župarić-Iljić - PhD, Sociologist and Assistant Professor at the Department of Sociology, Faculty of Humanities and Social Sciences at the University of Zagreb.*

Central and Eastern Europe are becoming new immigration territories. The lecture examines post-migration labor market aspects, the role of labor market inclusion, the involvement of various stakeholders and how social innovation can aid successful integration.

11.30-13

## Empowering marginalised groups: Using Big Data and Computational Tools to Understand Public Interest, Social Media Discourse and the Academic Research

– *Dorian Jano* - Jean Monnet lecturer at the University of Amsterdam and an ERC postdoctoral researcher at the University of Genoa

– *Marsela Sako* - Full time lecturer in Political Science Department, Faculty of Social Science, University of Tirana.

Data shapes public discourse and policy outcomes but nonprofits and marginalized groups struggle to collect and analyze data effectively. This workshop explores tools and methods to cope with the vast data production and visualize information for marginalized groups.

14-15.30

## Data analysis for everyone

– *George Mendrinou* - Digital Innovation Strategist (HOU - Daissy) & CEO of Caius (caius.gr)

This lab will explore digitalization in social innovation, analyzing complex datasets on urbanization, migration, labor, and sustainability. Participants will use online tools to visualize numeric datasets, draw conclusions, and propose solutions, making data analysis accessible to all for data-driven decision-making in digital social innovation.

# FRIDAY 1/09

9.30-11

## Rehabilitation of stigmatized groups through the arts

– *Marina Kovačević* - Director of Center for rehabilitation through imagination

– *Boris Herman* - Founder of Center for Social Innovation and Integration

This lecture discusses successful theater-based social reintegration of inmates and the use of theatrical elements in (re)socializing repressed groups in Serbian penitentiaries exploring the CRI programs that combine restorative justice principles with artistic expression to rehabilitate offenders.

11.30-13

## Socially innovative development of organic family farms - case study on capacity building in green and digital transition

– *Jasmina Božić* - Associate Professor at the Department of Sociology, Faculty of Humanities and Social Sciences, University of Zagreb

Micro and small organic food entrepreneurs seek socially innovative solutions to expand into the EU market. Challenges include accessing funds and resources. Students will strategize on cooperation, management, and fund usage, with each team handling various aspects like actor networks, lobbying, and persuading supply chains.

14-15.30

## Social innovations and mapping of social investors

– *Saša Stefanović* - Director of the Network of Organizations for Children of Serbia (MODS) (UBFZF)

This lecture explores the crucial aspects of social innovation and social investors, highlighting the importance of collaboration for driving positive change in society and achieving meaningful social impact.

Core course

Case History

Lab

## TIMELINE

**MO**  
28/08

**TUE**  
29/08

**WED**  
30/08

**THU**  
31/08

**FRI**  
1/09

**SAT**  
2/09

9.30-11

Urban regeneration processes, social innovation and social impact (IUAV)

Technological Innovations and Ageing Societies (ZRS)

Innovative solutions to labour market integration of migrants and refugees (FFZG)

Rehabilitation of stigmatized groups through the arts (UB)

STUDY VISIT

11-11.30

COFFEE BREAK

11.30-13

Case di Quartiere in Italy (UNIBO/IUAV)

The role of structural funds for social innovation's ecosystems (UNIBO)

Empowering marginalised groups using Big Data and Computational Tools (UT)

Socially innovative development of organic family farms (FFZG)

13-14

13:30  
Registration

13:45  
Welcome words

LUNCH BREAK

14-15.30

What does it mean the "social" in Social Innovation? (UNIBO)

Capacity building for the development of ecosystems of social economy (UNIBO)

Empowering Communities through Participatory Design (HOU)

Data analysis for everyone (HOU)

Social innovations and mapping of social investors (UBFZF)

15.30-16

COFFEE BREAK

16-17.30

Development of social entrepreneurship in Serbia (UBFZF)

evening

JOINT DINNER

PARTY IN THE CLUB

# ABOUT TESI - Training and Education in Social Innovation

TESI aims to establish a partnership that will work on the formulation of a Joint Master Programme on Social Innovation (JM). With this aim, the project focuses on two main objectives: to raise competencies and skills in social innovation through capacity-building approaches, with a focus on contemporary social challenges in public administration's governance, urban regeneration, social entrepreneurship, welfare, migration; to establish a network of universities and research centers to define and implement the JM.

## PROJECT PARTNERSHIP

Alma Mater Studiorum - University of Bologna (Lead partner)

Department of Special Account for Research Funds - Hellenic Open University

Faculty of Humanities and Social Sciences, University of Zagreb

Science and research centre Koper

University Iuav of Venice

University of Belgrade - Faculty of Philosophy

University of Tirana

## FIND OUT MORE:

[www.tesi.adrioninterreg.eu](http://www.tesi.adrioninterreg.eu)

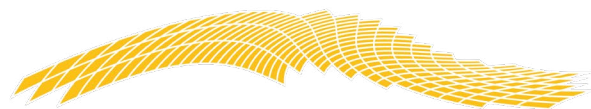
**Interreg**  
**ADRION** ADRIATIC-IONIAN



EUROPEAN UNION

European Regional Development Fund - Instrument for Pre-Accession II Fund

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ALMA MATER STUDIORUM  
UNIVERSITÀ DI BOLOGNA



HELLENIC  
OPEN  
UNIVERSITY



Filozofski fakultet  
Sveučilište u Zagrebu



I  
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V  
Università Iuav  
di Venezia



1838  
UNIVERSITY OF BELGRADE  
FACULTY OF PHILOSOPHY



UNIVERSITETI I THESALONIKES